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A.I.M. Credentialing Program

April 1, 2010



## An Exclusive Opportunity For ACC/PCC/MCC Portfolio Candidates

### Think About It...

#### NOW IS A GREAT TIME TO INVEST IN YOUR FUTURE AS THE COACHING PROFESSION CONTINUES TO EVOLVE!

- You've worked hard to complete your coach training.
- Coaching is a 2.4 Billion dollar business in the US alone, credentials are the way to leverage your reach in the market and increase your income, as consumers are savvier than ever before in their coach selection process... credentials matter!
- There are more coaches entering into the market than ever before.
- Are you serious about taking the next step to become an ICF credentialed coach?
- **Remember, ACC renewals require 10 hours of additional mentoring.**

Join professional coaches Janine Schindler, MCC and Katherine Poehnert, PCC for an A.I.M.(tm) all inclusive, "ONE-STOP SHOPPING" structured mentor coaching program that meets all of the ICF criteria and supports you to achieve this important professional goal and more!

### Here is what you will receive with A.I.M. (tm):

Three 1 hr one-on-one telephone sessions

#### PLUS...

Four 90 minute teleclasses focused on:

Setting the Coaching Foundation

### Please Join Us!

#### ICF CREDENTIAL MENTOR PROGRAM

Join Kathy & Janine for a **COMPLIMENTARY** informational call:

#### Demystifying ICF Credentialing

Friday, April 16th

12:00 - 1:00 PM Eastern

[Register and obtain the dial-in details.](#)

#### SEMINAR DATES/TIMES:

May 7, 21, 28, June 11, 2010

12:00 - 1:30 PM Eastern

AND

June 18, 2010

at 12:00-1:00 PM Eastern

Standard Time

Conducted via Teleconference

#### FEES\*:

All-inclusive..... \$1,300

Ala-carte menu available

Early bird special.... \$1150

Deadline April 30, 2010

Info Call

## Setting the Coaching Foundation

- Setting the Coaching Foundation
- Co-Creating the Relationship
- Communicating Effectively
- Facilitating Learning and Result

### PLUS...

ONE :60 minute group -TELECLASS FOCUSING ON ICF ETHICAL GUIDELINES

### PLUS...

A link to the recording of each teleclass

### PLUS...

TWO :30 min COACHING RECORDED SESSION REVIEWS

### PLUS...

An A.I.M. (TM) Mentor program guidebook with step-by-step instructions and structured support for your application completion

### PLUS...

TWO ICF RECOMMENDATION LETTERS (If Sessions are acceptable; there will be an additional fee if session has to be repeated) (A 3 HR SERVICE)

### PLUS...

Sessions limited to ten people per program to facilitate individual focus

### PLUS...

a certificate of Completion at the end of the program

Each **A./M.**<sup>(tm)</sup> Teleclass Will Focus on...

## Info Call

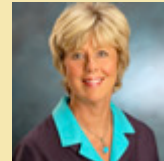
Demystifying ICF Credentialing  
April 16, 2010 12 - 1 pm Eastern

## To Register...

...and to have your questions answered, please send an E-Mail to:

[KPOEHNERT@MSN.COM](mailto:KPOEHNERT@MSN.COM)

## About Your Mentors:



**Katherine Poehnert,  
M.Ed.Psych., PCC**

Kathy is an Executive/ Life Coach, whose clients include Deloitte & Touche, Liz Claiborne, and Borders Books. She works primarily with women leaders utilizing Emotional Intelligence as a medium for effective leadership. She is currently a Lead trainer and former Mentor coach for iPEC Coaching, an ICF accredited training program, and is a consulting trainer for Rutgers University. Visit her website! [www.insightservicescoaching.com](http://www.insightservicescoaching.com)

- A description of the competency and why it is important.
- How the competency is utilized in a coaching session
- Specific client examples for each competency
- Coaching demos using "Best Practices"
- Practice role-plays with instructional feedback

## Individual **A.I.M.**<sup>(tm)</sup> Mentoring Sessions Will Focus on...

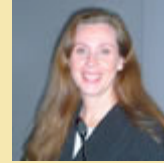
- Reinforcement of all competencies to ensure understanding of utilization.
- Uncovering and exploring coach's strengths and areas for improvement
- Coaching demo
- Coaching role-play with feedback
- Ensuring coach is ready for the oral exam

## What People Are Saying...

The AIM program was energizing, challenging and fulfilling all at the same time. The unique balance of group and 1-1 mentoring was a great way to learn and receive advice on how to best coach my client specific issues. The AIM program was exactly what I needed to hone my coaching skills and feel confident to apply for my ICF accreditation.

***Caroline Rosengarden, ACC  
Professional Life Coach***

Working with Janine and Kathy provided me with the one on one feedback I needed to evolve my coaching style. By integrating one observation they shared with me, I have become a more powerful coach. The training itself prepared and provided me with what I needed for ICF accreditation but I am still using what I learned



## **Janine Schindler, MA., MCC**

Janine is an Executive Coach with over 25 years experience spanning the corporate ranks in start-ups to Fortune 100 firms; working with teams and leaders to develop the competencies required for the organization's strategic success.

She has graduated from ICF accredited programs at Coach University, iPEC Coaching and Results Coaching Systems. She is a Results Coaching Systems Trainer and Mentor Coach, a former iPEC trainer, and is currently an NYU adjunct professor. She served as a two-term President of the ICF, NYC Chapter. Visit her website! [www.jascoaching.com](http://www.jascoaching.com)



## **David Matthew Prior, MCC, MBA**

David is an executive coach

accreditation but I am still using what I learned and am more effective because of it.

**Ellen Ades, ACC**  
**NYU Coaching Certificate Program Graduate**

I had the privilege of participating in one of Janine's mentoring groups earlier this year. Janine is as fine, professional and knowledgeable a coach as one could hope to find. She leads by example and is passionate about imparting her vast wealth of knowledge to others who also want to learn. Janine facilitated a safe, interactive group experience where we learned from one another. It is amazing how much better I have felt about myself as a competent professional ever since. Janine is a pro. I would say that anyone who has the opportunity to learn from her would be best served to grab it while they can!

Thank you Janine.

**Nancy Snell, PCC**  
**Certified Coach & Consultant**

Kathy really made the mentoring process fun and enjoyable. Out of all the training hours I have gotten, I truly feel that my time spent with Kathy was, by far, the most valuable. I've named it Breakthrough Laser Learning! Kathy gave constructive feedback in a diplomatic and clear manner, which allowed me to hear it and act on it with confidence. She gave me positive feedback that inspired me. Most of all, I felt empowered to take a risk, with my client, and this greatly improved my skill set.

**Barb Heenan**  
**iPEC Coaching Graduate**

Working with AIM was a very important step for me in my coaching evolution. Having been a coach for many years, I found myself learning many new and innovative things I could add to my style, and learning that many of the coaching habits actually took away from my effectiveness. The training was essential for me to be ready for my ICF accreditation and I would take this course even if I didn't want the ICF label. It made me a better coach.

David is an executive coach focused on leadership development. His global work as a coach and corporate trainer includes recent assignments in the Ukraine, Panama, Denmark, Italy, Spain, Brazil and Colombia, working for international clients in the shipping and communications industries.

David is a member of the core faculty team at Columbia University's Coaching Certificate Program for Internal and External Coaches as well as faculty member for the University of Texas at Dallas' Executive and Professional Coaching Program.

David was formally a Vice President and Executive Committee Member on the ICF Global Board of Directors, and Co-Chair of the ICF Ethics and Standards Committee for 3 years. He currently serves as an ICF Portfolio Examiner in addition to being a member of the ICF Assessor Trainer Team. Visit his website [www.getacoach.com](http://www.getacoach.com)

*Jeff Malone  
Mater Integrative Coach  
Faculty Member  
Debbie Ford Institute for Integrative Coaching*

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